



## PRESS RELEASE

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# Krysp Wireless Signs Advanced Media Technologies as Important Addition to its Altai Technologies' Super WiFi Reseller Program

Krysp Wireless, North America's Master Distributor of Altai Technologies' extended range Super WiFi product line, is focused on building a network of established wireless equipment resellers and system integrators across the US and Canada. Altai's Super WiFi technology has been deployed in over 100 countries since its introduction in 2007 delivering simplified and cost-effective wireless connectivity solutions for expansive outdoor, large enterprise, heavy industrial and remote community use cases.

Based in Deerfield Beach, Florida, Advanced Media Technologies, Inc. (AMT) is the performance leader among CATV, High-End Broadband, and enterprise networking solution providers. As a value-added reseller of high-performance products from an impressive roster of market-leading manufacturers, AMT delivers leading edge broadband and broadcast solutions o include a comprehensive lineup of wireless access, fiber distribution, video, data, OTT, IPTV, and HDTV products.

Ken Mosca, AMT's President and CEO said upon executing the reseller partner agreement with Krysp, "Altai Technologies' Super WiFi product line will serve as a powerful complement to AMT's product portfolio and expands how and where our enterprise and carrier customers can leverage WiFi as a technically feasible and cost-effective wireless connectivity option. Super WiFi is deployed extensively in APAC, EMEA, and LATAM and we are excited to be playing a key role in driving increased adoption of this unique technology across the US."

Beau Peters, Krysp Wireless' President and CRO commented on the importance of Krysp's new partnership with AMT, "As an established player in the enterprise and carrier network space, AMT will play a crucial role in communicating the power and versatility of Super WiFi to many of our primary target business sectors. We are extremely pleased to have AMT join our growing reseller partner program and believe this alliance will take Super WiFi adoption here in the US to another level.

AMT and Krysp will be sharing a date shortly for a joint webinar about the Super WiFi product line and how it offers a unique approach to deliver connectivity for expansive outdoor uses cases and large enterprise applications where standard WiFi products often prove too expensive, or not technically feasible.

### **About Advanced Media Technologies:**

AMT is a wholly-owned subsidiary of ITOCHU International with offices across the United States. ITOCHU International Inc. is the North American subsidiary of ITOCHU Corporation, one of Japan's largest companies with operations in over 80 countries covering a broad range of industries. In addition to Altai Technologies, AMT's complete portfolio of broadband and broadcast equipment includes products from CommScope, Ruckus, Amino, Harmonic, Synamedia, Nokia, Emcore, Actiontec, Sterlite, ComSonics, CommTrend, Imagine Communications, ATX, and Blonder Tongue among others.

### **About Krysp Wireless, Inc.:**

Krysp Wireless has offices in Kansas City and Toronto and is North America's Master distributor of Hong Kong-based Altai Technologies' Super WiFi product line focused on driving sales and marketing of Altai's unique, extended range WiFi technology through a network of wireless-centric reseller and system integration partners across the US and Canada.

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